



## LOS ANGELES, USA > STUDY ABROAD



The Los Angeles Internship Program offers three tracks for undergraduate and graduate students: Advertising and Public Relations, Entertainment Management, and Film and Television. Students take three, 4-credit courses and conduct one or two academic internships.

Upon successful completion of the program, students earn 16 Boston University credits.

## Los Angeles Internship Program

### FILM AND TELEVISION TRACK

#### Required Courses

- COM FT 566 A1 The Business of Hollywood
- COM FT 566 B1 Careers in Hollywood (Speaker Series.)
- COM FT 493/494, 953/954 Internship in Film or Television

#### Elective Courses

- COM FT 552 Creative Life and Television
- COM FT 539 Professional Production Methods
- SMG SI 438 Talent Representation and Management
- SMG MK 435 Introduction to the Music Business and Music Marketing

### ADVERTISING AND PUBLIC RELATIONS TRACK

#### Required Courses

- COM CM 561 HL Entertainment Marketing
- COM CM 561 HW Careers in Hollywood for Advertising and Public Relations (Speaker Series.)
- COM CM 471 E/809 E Internship

### FACULTY

All BU in LA classes are taught by distinguished academics and professionals practicing in the fields of film and television, advertising, public relations, Entertainment Management, Law and Business.

### HOUSING

Housing is provided at the guarded 168-acre Park La Brea complex in Los Angeles. Students share fully furnished tower apartments and have full access to the amenities at this centrally located apartment complex.

### ADMISSIONS

- Refer to our policy on eligibility/admissions at [www.bu.edu/abroad/admissions](http://www.bu.edu/abroad/admissions)

### Elective Courses

- COM FT 552 Creative Life and Television
- COM FT 539 Professional Production Methods
- COM FT 566 A1 The Business of Hollywood
- COM FT 566 B1 Careers in Hollywood
- SMG SI 438 Talent Representation, Management and Contracts
- SMG MK 435 Introduction to the Music Business and Music Marketing

### ENTERTAINMENT MANAGEMENT TRACK

#### Required Courses

- SMG SI 435 Entertainment Management
- SMG LA 430 Entertainment Law
- CAS EC 497 Internship

### Elective Courses

- SMG SI 438 Talent Representation and Management
- SMG MK 435 Introduction to the Music Business and Music Marketing
- Or choose from Film/TV and Advertising/PR course listings.

### PROGRAM DATES

Fall Semester: early September–mid-December\*  
 Spring Semester: mid-January–early May  
 Summer Term: late May–late July (Summer offers Internship only, Ad/PR classes; no electives)\*

\*Not available for Entertainment Management

### APPLICATION DEADLINE

Fall Semester: March 15  
 Spring Semester: October 1  
 Summer Term: March 1

### 2013/2014 PROGRAM COST

\$26,450 per semester. Cost includes tuition, housing, field trips, and emergency travel assistance coverage. Financial aid is available.