

## One Sheet - Instructional Guide

### Tips & Things to Remember - PLEASE READ

- This template is only an example of a One Sheet
- This template is not the only style of One Sheet
- Tailor the document to reflect your art and business

## The One Sheet

### Album Cover & Key Information



Artist:  
Title:  
Selection:  
Release Date:  
Configuration:  
UPC:  
Pricing:  
File Under:  
Label:  
Distributor:  
Publisher:

### Album Tracklisting [Indicate focus tracks with \*]

- |    |     |
|----|-----|
| 1. | 6.  |
| 2. | 7.  |
| 3. | 8.  |
| 4. | 9.  |
| 5. | 10. |

### Artist Overview

Give a brief overview of the artist - their past success and notable achievements, future goals and plans.

### Similar Artists/Will Appeal to fans of

List artists that have similarities in musical sound and feel.

### Key Selling Points

List the strengths, benefits, value and notable success of the album. This is where you pitch to the reader what makes this album a profitable and marketable success. Indicate any upcoming tour dates, information about international releases and any previous releases.