

CURRICULUM VITAE

Giovanni Satta, Ph.D.

(February 2015)

Date/place of birth: 7 January 1984, Genoa, Italy

Nationality: Italian

Marital status: Single.

CONTACT DETAILS

Postal Address: University of Genoa
Department of Economics and Business
Via Vivaldi 5,
16126 Genoa,
Italy

Tel.: +39 010 209.5074

Fax: +39 010 209.5088

E-mail: giovanni.satta@economia.unige.it
giovanni.satta@cieli.unige.it

Web: www.porteconomics.eu (Associate Member)

ACADEMIC QUALIFICATIONS

- **Ph.D.** (2012) in Logistics, Transport and Territory, Italian Centre of Excellence on Integrated Logistics (CIELI), University of Genoa (IT), 2009-2012.
- **MSc Degree** (2008) in General Management, Faculty of Economics, University of Genoa, IT.
- **BSc (Hons)** (2006) in Business Administration, Faculty of Economics, University of Genoa, IT.

ACADEMIC APPOINTMENTS & EMPLOYMENT HISTORY

- **Assistant Professor** in Transport Finance, Department of Economics and Business, University of Genoa, 2014-today.

- **Research Fellow** in Transport and Maritime Logistics, Italian Centre of Excellence for the Integrated Logistics, University of Genoa, 2012-today.

ACADEMIC SERVICE AND POSITIONS OF RESPONSIBILITY

- **Council Member** of the Italian Centre of Excellence on Integrated Logistics (CIELI), University of Genoa (IT), 2014-today.
- **Member of the local organizing committee**, International Association of Maritime Economists (IAME) Conference 2013, 3-5 July, Marseille.
- **Co-chairman/organizer**, European Academy of Management (EURAM) Conference, special subtrack on Port Strategy: competitiveness and value creation, SIG Strategic Management (2013, 2014, 2015, 2016).
- **Member**, Port Performance Research Network (PPRN), 2012-today.
- **Associate Member**, PortEconomics group, www.porteconomics.eu, 2015-today.
- **Responsible for the exchange in the Erasmus Programme** between the Department of Economics and Business (University of Genoa, Italy) and Kymenlaasko University of Applied Sciences (Kotka and Kouvola, Finland).

RESEARCH AND EDUCATION PROJECTS

- Scientific Coordinator, “Motivation to cruise: implications on the grow strategies of cruise companies”, Local Research Programme (PRA 2014).
- Member, “Ports Observatory for Performance Indicators Analysis” (PORTOPIA) (2013-2017). FP7 EU Project financed by European Commission.
- Member, “Sea-land logistics: governance, operations and organizational interdependencies” (2013-2016), National Operational Programme for Research and Competitiveness 2007-2013, research project financed by EU and Italian Government.
- Member, Master Programme “Integrated logistics manager” (2014-2015), National Operational Programme for Research and Competitiveness 2007-2013, education project financed by EU and Italian Government.
- Member, “Logistics services for port cities” (2013-2015), National Operational Programme for Research and Competitiveness 2007-2013, education project financed by EU and Italian Government.
- Member, “Cruise Industry in Liguria: touristic flow, ports and value creation for the territory”, project privately founded by Fondazione Carige (2013-2014).
- Member, “Cruise Industry: ports and local development”, Local Research Programme (PRA 2012).
- Member, “Logistics platforms for the competitiveness of North-Western Italy”, project privately founded by Fondazione Cassa di Risparmio di Torino (Italy) (2010-2012)
- Member, “Economic and environmental implications of slow steaming”, Local Research Programme (PRA 2011).

- Member, “Fostering Korean logistics companies to enter the EU market: leading actors and supporting actions”, CIELI Project, funded by the Korea Maritime Institute (KMI) (South Korea) (2011).
- Member, “EU-South Korea trade and investment relation: European enterprises investing in Northeast Asia and South Korea”, CIELI Project, funded by the Korea Maritime Institute (KMI) (South Korea) (2010).
- Member, “EU-27 logistics industry: structure and trends of major subsectors and national markets”, CIELI Project, funded by the Korea Maritime Institute (KMI) (South Korea). (2011).
- Member, “Inter-systemic match and mismatch in medium-sized firms”, National Research Project financed by the Italian Ministry of Education and Research (2008-2010).

EDITORIAL EXPERIENCE – SCIENTIFIC JOURNALS

- Member of the Editorial Board, **Electronic Journal of Management** (from January 2012).
- Member of the Editorial Board, **Economia e Diritto del Terziario** (2011-2012).

REVIEWING EXPERIENCE

Journals

- International Journal of Logistics Research and Application (ISI and Scopus).
- International Journal of Shipping and Transport Logistics (ISI and Scopus).
- Maritime Economics & Logistics (ISI and Scopus).
- Maritime Policy & Management (ISI and Scopus).
- International Journal of Transport Economics (ISI and Scopus).
- Journal of International Management (ISI and Scopus).
- Management Research Review (ISI and Scopus).
- R&D Management (ISI and Scopus).
- Research in Transportation and Management (Scopus)

Conferences

- European Academy of Management (EURAM) Conference 2013-2016.
- Academy of Management (2014).
- International Association of Maritime Economists (IAME) Conference 2012-2015.

PROFESSIONAL AFFILIATIONS

- Member, International Association of Maritime Economists (IAME, 2011-today).
- Member, European Academy of Management (EURAM, 2012-today).

- Member, “Port Performance Research Network” (PPRN, 2012-today).
- Member, Italian Society of Management (SIMA, 2014-today).

AWARDS

- **Winner, 5th Maritime Economics & Logistics PhD Competition Award** (2011-2013), sponsored by the Palgrave Macmillan, 5 July 2013.
- **Best Paper Award at the SIG Strategic management Port Strategy Track of the European Academy of Management (EURAM) Conference 2014** (Valencia, 4-7 June) for the paper “Value Creation in Port Destinations: Cruiser Satisfaction as a Determinant of Behavioural Intentions” (Parola F., Penco L., Persico L., Satta G.).
- **International Prize Santa Margherita Ligure for Economics “Gozzo d’Argento”** (Targa Alberto Fustinoni), for the paper “Long-term value creation in cruise destinations: word-of-mouth and cruiser satisfaction” (in Italian), 27 July, 2013.
- **Best Paper Award.** Italian Academy of Management (AIDEA) 2012 Conference, Young Researcher best paper prize, Salerno, Italy.
- **Best paper Nominee (top 8) in 2014 for the Maritime & Policy Management Award** for the paper “Unveiling co-operative networks and ‘hidden families’ in the container port industry”, *Maritime Policy & Management*, 41(4): 384-404.
- **Best Paper Nominee at the SIG Strategic Management of the European Academy of Management (EURAM) Conference 2013** (Istanbul, 26-29 June 2013) for the paper “Linking port authority stakeholder hierarchization and corporate disclosure: a conceptual and analytical model” (Parola F., Satta G., Penco L.).
- **Best paper nominee at the del SIG Strategic Management of the European Academy of Management (EURAM) Conference 2013** (Istanbul, 26-29 June 2013) for the paper “Word-of-mouth and satisfaction in the cruise industry: building long-term value in port destinations” (Satta G., Penco L., Parola F., Persico L.).

SCHOLARLY PUBLICATIONS (selected)

Authored Books

- Satta G., Parola F. (2012), *The internationalization process of container port firms: assessing the determinants of entry-mode choices*, FrancoAngeli, Milan, Italy, p. 246 (in Italian).

Refereed Journal Publications

- Parola F., Notteboom, T., Satta G., Rodrigue J-P (2015), “The impact of multiple-site acquisitions on corporate growth patterns of International Terminal Operators”, *International Journal of Shipping and Transport Logistics*, 7(5), 621-648 (Inderscience, impact factor 2013: 1.340).

- Satta G., Parola F., Penco L., Esposito De Falco S. (2015), "Insights to technological alliances and financial resources as antecedents of high-tech firms' innovative performance", *R&D Management*, 46(S1): 127-144. DOI: 10.1111/radm.12117 (John Wiley & Sons, impact factor 2013: 1.266).
- Notteboom T. Parola F., Satta G., Penco L. (2015), "Disclosure as a tool in Stakeholder Relations Management: A longitudinal study on the port of Rotterdam", *International Journal of Logistics Research and Applications*, 18(3): 228-250. DOI: 10.1080/13675567.2015.1027149 (Taylor and Francis; impact factor 2013: 0.469).
- Parola F., Satta G., Panayides P. (2015), "Corporate strategies and profitability of maritime logistics firms", *Maritime Economics & Logistics*, 17(1): 52-78, (Palgrave Macmillan, impact factor 2013: 1.045).
- Satta G., Parola F., Penco L., Persico L. (2015), "Word-of-mouth and satisfaction in cruise port destinations", *Tourism Geographies*, 17(1): 54-75 (Taylor & Francis; impact factor 2013: 1.327).
- Satta G., Parola F., Profumo G., Penco L. (2015), "Corporate governance and the quality of voluntary disclosure: Evidence from medium-sized listed firms", *International Journal of Disclosure and Governance*, 12(2): 144-166. DOI: 10.1057/jdg.2013.34. (Palgrave Macmillan)
- Satta G., Esposito De Falco S., Penco L., Parola F. (2015), "Technological alliances and innovative performance in high-tech businesses: Evidences from the European Aerospace & Defence industry", *Strategic Change*, 24(4), 321-337, DOI: 10.1002/jsc.2013 (John Wiley & Sons).
- Satta G., Persico L. (2015), "Entry mode choices of rapidly internationalizing terminal operators: The determinants of the degree of control on foreign ventures", *Maritime Economics & Logistics*, 17(1): 97-126. DOI:10.1057/mel.2014.32.
- Satta G., Parola F., Persico L. (2014), "Temporal and spatial constructs in service firms' internationalization patterns: The determinants of the accelerated growth of Emerging MNEs", *Journal of International Management*, 20(4): 421-435 (Elsevier; impact factor 2012: 2.200).
- Satta G., Parola F., Profumo G., Penco L. (2014), "Corporate governance mechanisms and disclosure in medium-sized listed firms: substitutes or complements?", *International Journal of Globalisation and Small Business*, 6(1): 37-63 (Inderscience).
- Parola F., Satta G., Caschili S. (2014), "Dealing with uncertainty and volatility in the port industry network: Social and instrumental antecedents of "clique" survival", *Maritime Policy & Management*, 41(7): 615-633 (Taylor & Francis; impact factor 2013: 1.447).
- Parola F., Satta G., Penco L., Persico L. (2014), "Destination satisfaction and cruiser behaviour: The moderating effect of excursion package", *Research in Transportation Business and Management*, 13: 53-64 (Elsevier).
- Parola F. Satta G., Caschili S. (2014), "Unveiling co-operative networks and 'hidden families' in the container port industry", *Maritime Policy & Management*, 41(4): 384-404. (Taylor & Francis; impact factor 2013: 1.447).
- Satta G., Parola F., Ferrari C., Persico L. (2013), "Linking growth to performance: Insights from shipping line groups", *Maritime Economic & Logistics*, 15(3): 349-373. (impact factor 2012: 0.833).
- Parola F., Notteboom T., Satta G., Rodrigue J-P (2013), "Analysis of factors underlying foreign entry strategies of terminal operators in container ports", *Journal of Transport Geography*, 33: 72-84. (impact factor 2012: 1.942).

- Parola F., Satta G., Persico L., Di Bella E. (2013), “Entry mode choices in international markets: examining the antecedents of service firms’ strategies”, *International Journal of Globalisation and Small Business*, 5: 34-57, ISSN: 1479-3059, doi: 10.1504/IJGSB.2013.050483.
- Parola F., Satta G., Penco L., Profumo G. (2013), “Emerging Port Authority communication strategies: Assessing the determinants of disclosure in the annual report”, *Research in Transportation Business and Management*, 8: 134-147.
- Penco L., Profumo G., Satta G. (2013), “Assetti proprietari e implicazioni sulla comunicazione della strategia nelle medie imprese quotate italiane”, *Impresa Progetto*, 1: 1-29, ISSN: 1824-3576.
- Parola F., Satta G., Persico L. (2013), “Time, space, and international diversification of service firms: Assessing the abnormal growth of container port MNEs”, *Economia e Politica Industriale*, 40: 89-115, ISSN: 0391-2078, doi: 10.3280/POLI2013-001004.
- Parola F., Satta G., Spinelli R. (2013), “L’impatto delle strategie corporate sulle performance delle imprese di logistica via mare”, *Economia e Diritto del Terziario*, 25(2): 201-225, ISSN: 1593-9464.
- Parola F., Penco L., Persico L., Satta G. (2013), “La creazione di valore di lungo periodo nelle destinazioni crocieristiche: passaparola e soddisfazione del passeggero”, *Economia e Diritto del Terziario*, 25(1): 7-28, ISSN: 1593-9464, doi: 10.3280/ED2013-001001.
- Satta G., Parola F., Penco L. (2012), “Crisi e strategie di «ritorno al valore» delle imprese italiane quotate Real Estate”, *Economia dei Servizi*, 7(3): 397-416, ISSN: 1970-4860, doi: DOI: 10.2382/73744.
- Satta G., Parola F., Lee SW. (2011), “The EU-27 logistics industry: structure and trends of major subsectors and national markets”, *Kmi International Journal Of Maritime Affairs and Fisheries*, 3: 1-32, ISSN: 2005-9795.
- Penco L., Satta G. (2011), “Connotati strategici della media impresa operante nei KIBS (Knowledge Intensive Business Services). Il caso CAP”, *Economia e Diritto del Terziario*, 23: 475-498, ISSN: 1593-9464.
- Penco L., Satta G. (2009), “Caratteristiche strutturali e performance delle medie imprese terziarie. Un approfondimento sui servizi avanzati”, *Economia e Diritto del Terziario*, 21: 489-522, ISSN: 1593-9464.

Chapters in Books

- Parola F., Penco L., Satta G., (2015), “Strategie di diversificazione e redditività: Un’indagine sulle imprese Real Estate Quotate”, In: Cafferata R. (a cura di), *Real Estate. Tendenze evolutive del settore*, Il Mulino, Bologna.
- Satta G. (2014), “L’evoluzione del concetto di centro logistico: definizione del campo di indagine”, In: Genco P. (a cura di), *Centri logistici per la competitività delle imprese. Profili strategici e di governo*. Capitolo 2. FrancoAngeli, Milano.
- Profumo G., Satta G. (2014), “Governance e finanziamento dei centri logistici”, In: Genco P. (a cura di), *Centri logistici per la competitività delle imprese. Profili strategici e di governo*. Capitolo 7. FrancoAngeli, Milano.

- Parola F., Penco L., Satta G. (2014), “Strategie di diversificazione e redditività: una indagine sulle imprese real estate europee quotate”, In: Cafferata R. (a cura di), *Tendenza evolutive del management nel settore immobiliare: continuità e cambiamento*. Il Mulino, Bologna.
- Parola F., Satta G., Penco L. (2013), “Crisi e strategie di “ritorno al valore” delle imprese italiane quotate Real Estate”, In: (a cura di): Adinolfi P., Cafferata R., Tommasetti A., *Management senza confini*. Collana Aidea, p. 301-310, BOLOGNA: Il Mulino, ISBN: 978-88-15-24695-0.
- Parola F., Satta G. (2012), “Caratteri strutturali delle medie imprese quotate italiane”, In: (a cura di): Genco P; Penco L., *Aspetti di governo e strategie nelle medie imprese. Un approfondimento sulle medie imprese quotate*. p. 25-50, Milano: FrancoAngeli, ISBN: 978-88-204-0399-7.
- Peirone D., Satta G. (2012), “Gestione e struttura finanziaria nelle medie imprese quotate italiane”, In: (a cura di): Genco P., Penco L., *Aspetti di governo e strategie nelle medie imprese. Un approfondimento sulle medie imprese quotate*. p. 79-112, Milano: FrancoAngeli, ISBN: 978-88-204-0399-7.
- Parola F., Satta G. (2012), “Human resources and value creation in Italian logistics firms”, In: (a cura di): Passaro R., Thomas A., *Supply chain management: perspectives, issues and cases*. p. 169-180, Milano: McGraw – Hill, ISBN: 978-88-386-7323-8.

Conference Paper

- Notteboom T., Parola F., Satta G., Risitano M., (2015), “Logistics centres in maritime supply chains: a critical review and conceptualization”, International Association of Maritime Economists (IAME) Conference 2015, 24-26 August, Kuala Lumpur (Malaysia).
- Satta G., Notteboom, T., Parola F., Penco L., (2014), “Disclosure as a tool in Stakeholder Relations Management: A longitudinal study on the port of Rotterdam”, International Association of Maritime Economists (IAME) Conference 2014, 15-18 July, Norfolk (USA).
- Satta G., Parola F., Penco L., Persico L. (2014), “Destination satisfaction as a predictor of cruiser expenditures and behavioural intentions”, International Association of Maritime Economists (IAME) Conference 2014, 15-18 July, Norfolk (USA).
- Parola F., Satta G., Caschili S. (2014), “Social and instrumental antecedents of clique survival in the port industry network: A longitudinal perspective”, International Association of Maritime Economists (IAME) Conference 2014, 15-18 July, Norfolk (USA).
- Satta G., Parola F., Penco L., Esposito De Falco S. (2014), “External sources of innovative capabilities in high-tech industry: Technological alliances and financial resources”, European Academy of Management (EURAM) 2014 Conference, ISBN: 978-84-697-0377-9, Valencia, Spain, 4-7 June, 2014.
- Satta G., Parola F., Penco L., Persico L. (2014), “Value creation in port destinations: Cruise satisfaction as a determinant of behavioural intentions”, European Academy of Management (EURAM) 2014 Conference, ISBN: 978-84-697-0377-9, Valencia, Spain, 4-7 June, 2014.
- Dooms M., Van der Lugt L., Parola F., Song. D-W., Satta G. (2013), “A conceptual framework for internationalization strategies of port authorities”, International Association of Maritime Economists (IAME) Conference 2013, 3rd – 5th July, Marseilles.

- Parola F., Satta G., Panayides P. (2013), “Maritime logistics firms in turbulent times: the implications of corporate strategies on performance”, International Association of Maritime Economists (IAME) Conference 2013, 3rd – 5th July, Marseilles.
- Parola F., Satta G., Notteboom T., Rodrigue J-P. (2013), “The impact of multiple-site entry strategies on corporate growth patterns of International Terminal Operators”, International Association of Maritime Economists (IAME) Conference 2013, 3rd – 5th July, Marseilles.
- Penco L., Parola F., Persico L., Satta G. (2013). Word-of-mouth and satisfaction in the cruise industry: building long-term value in port destinations. In: Democratising Management. EURAM Conference 2013. ISBN: 978-975-8400-35-5, Istanbul, Turkey, 26-29 June, 2013.
- Parola F., Satta G., Penco L. (2013). Linking port authority stakeholders hierarchization and corporate disclosure: a conceptual and analytical model. In: Democratising Management. EURAM Conference 2013. ISBN: 978-975-8400-35-5, Istanbul, Turkey, 26-29 June, 2013.
- Parola, F., Satta, G., Caschili S., Medda F. (2012), “Joint-venture agreement network in container port industry”, International Association of Maritime Economists (IAME) Conference 2012, 6th – 8 th September, Inha JRI, CMRI and Kainan University, Taipei.
- Parola, F., Penco, L., Profumo, G., Satta, G., (2012), “Innovating communication in public institution: lesson from the disclosure of Port Authorities”, EURAM Conference 2012, 6th – 8th June, Rotterdam School of Management, Erasmus University.
- Parola F., Penco L., Satta G. (2012). Le imprese real estate quotate: crisi, cambiamento e strategie di “ritorno” al valore. In: Management senza confini - Gli studi di management tra tradizione e paradigm emergenti. ISBN: 978-88-906873-5-8.
- Parola, F., Penco, L., Profumo, G., Satta, G., (2012), “Corporate Governance and quality of voluntary disclosure: evidence from listed medium-sized firms”, EURAM Conference 2012, 6th – 8th June, Rotterdam School of Management, Erasmus University.
- Ferrari C., Midoro R., Parola F., Satta G. (2011), “The economics of shipping lines’ groups: Performance and trends”, International Association of Maritime Economists (IAME) Conference 2011, 25th-28th October 2011, Santiago de Chile.
- Penco L., Profumo G., Satta G. (2011), “La comunicazione strategica nelle medie imprese quotate”, XXIII Convegno Annuale di Sinergie, 10-11 novembre 2011, Milano.