From,

….

Date

To,

………..

Dear \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_,

I was disappointed to see that you have raised your \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_'s price by \_\_\_\_\_\_\_\_% in just the last few \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. I don't know how you can justify such a steep price increase in so short a time, but I believe that it may be a mistake.

I know that your business advertises itself as being affordable and that it caters to \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, a demographic to which I belong. However, I can no longer afford these prices, since I can find the same product for $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ at \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

I am sorry to say that I must take my business elsewhere if this continues. You have a very nice establishment and good products, but I just can't justify spending that kind of money.

Sincerely,

…………